

1910 STUDIOS

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Profile

I am a 2019 graduate of East Carolina University, holding a Bachelor of Fine Arts degree with a concentration in Graphic Design. Over the past five years, I have honed my skills in creating both print and digital media, and my passion for photography has spanned a decade. During my final two years at ECU, I served as the Senior Graphic Designer at the Campus Recreation and Wellness Center, where I was entrusted with leading the graphic design and marketing initiatives for several significant campus recreation events. In addition to my academic accomplishments, I was elected Vice President of the ECU Design Associates, a student-led group that provided valuable technical assistance to fellow association members. Proficient in photography, videography, and design, I adeptly navigate the Adobe Creative Suite software to bring my creative visions to life. After graduation, I embarked on a fulfilling journey as a freelance designer, printmaker, artist, and creator. This diverse experience eventually led me to join The Hammock Source, renowned as the world's leading hammock manufacturer. As a designer there, I crafted compelling brand logos, tags, booklets, stickers, and more, contributing to the company's success. Currently, I proudly serve as a designer on East Carolina University's esteemed Creative Services team, where my passion for creativity and dedication to excellence continue to flourish.

Education

East Carolina University

Bachelor of Fine Arts, Graphic Design
*2019

Work Experience

Graphic Designer

East Carolina University – Greenville, NC
I am currently working in ECU's Creative Services Department creating various print and digital media. I've designed things such as event posters, student orientation guides, online ads, and much more.

Graphic Designer/ Videographer

The Hammock Source – Greenville, NC
I have created various print and digital media such as Logos, Package Designs, Catalogs, Stickers, Shirts. In addition to design, I have worked partly as a videographer and attended photoshoots for products.

Graphic Designer

ECU Recreation and Wellness – Greenville, NC
Provided services for numerous Recreation and Wellness Center clients, designed posters, t-shirts, banners, magnets and website content. All projects complied with the University's brand standards which included type, color, and overall style

Store Associate

Lowes Home Improvement – Greenville, NC
Assembled a variety of lawnmowers, grills, tables and chairs. Completed safety training and is forklift certified

Extra Curricular

ECU Design Associates Vice President

Taught workshops for members on Adobe® Software, keep associates updated on upcoming events and contribute at Design Associates meetings

Emerge Gallery Intern and Volunteer

I created digital and print designs, followed EmERGE brand standards, taught art classes for young students, and represented EmERGE at special events.

Area of Expertise

Adobe® Creative Suite
Digital/Analog Photography
Drone Photography
Procreate®
Videography
Illustration
Building PCs
Sculpture
Metals
Ceramics

Design Skill

Color Theory
Typography
Flat Design
Illustration

Volunteering

ECU Graphic Design Mentorship
EmERGE Art Camps
ECU Art Camp
Give to the Troops
Freeboot Fridays
EmERGE Gallery Curator